

Max Equity®

CONTRACTORS' BUYING MARKETING GROUP LLC

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FOR IMMEDIATE RELEASE:

MAX EQUITY TO OFFER FREE WEBSITES TO MEMBERS, AND FREE WEBSITE HOSTING FOR MEMBERS WITH AN EXISTING WEBSITE.

CHESTERFIELD, Missouri – June 29, 2006 –Max Equity Contractors' Buying/Marketing Group LLC today announced that they will provide free a website and hosting services, with a website builder tool, to remodelers and builders nationwide.

The website builder tool offers everything a contractor needs to build a website and host it online. Each website will automatically be updated with seasonal specials from quality material suppliers, to help convert visitors into jobs.

Members who have an existing website will also have the ability to host their own website design free of charge on Max Equity's servers, allowing contractors to eliminate the expense of website hosting.

Robert Sayre, President of Max Equity, added, "Now all contractors can take advantage of 21st century technology, to help their company look professional and communicate online through Max Equity's free website and e-mail hosting. This, combined with lower cost of materials, business insurance, free leads, and other benefits are designed to help the independent contractor compete with the giant box stores."

Max Equity's family of companies is dedicated to the survival of the independent remodeler, and includes:

Max Equity® Contractors' Buying/Marketing Group LLC
Max Equity® Home Improvements
Contractors Internet Directory LLC
WHGP Internet

Their purpose is to help members, now over 9,000 nationwide, to become more competitive with the giant box stores who are now aggressively going after the "install business".

Membership is free to all remodelers/contractors, and includes the following benefits:

- Free website design and hosting.
- Free bold listing on our Contractors Internet Directory website.
- Lower cost of materials through volume rebates, specials, and discounts.
- Free remodeling leads (there is only a small referral fee if the job is contracted or sold).
- Lower cost of business insurance.
- Free information, including downloadable books, available to both members and their customers.

Max Equity hopes to grow membership and influence as many as 30,000 independent contractors, representing a potential of \$25 billion in annual material purchases.

For additional information, contact:

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MAX EQUITY IS PROUD TO BE AN ACTIVE MEMBER & SUPPORTER OF:

